

Rose Verbena

Rose verbena, scientifically known as *Glandularia canadensis*, is a low-growing, sprawling wildflower native to North America, known for its showy, fragrant clusters of rose-pink to purple flowers. Perennial often used as a ground cover, in rock gardens, or in containers. Rose verbena is drought-tolerant and prefers sunny locations with well-drained soil. Native, attracts pollinators. Deer and rabbit resistant.

Key characteristics of Rose Verbena:

- **Appearance:** A low-growing, sprawling plant with dissected green foliage and clustered, fragrant, rose-pink to purple flowers.
- **Growth Habit:** Forms clumps that spread by rooting at nodes where stems touch the ground, making it suitable for ground cover.
- **Blooms:** Fragrant flowers bloom from March to November.
- **Habitat:** Prefers dry, sunny locations with well-drained soil, such as prairies, fields, pastures, and rocky glades.
- **Uses:** Suitable for rock gardens, edging, containers, and as a ground cover.
- **Attracts:** Bees, butterflies, and occasionally hummingbirds.
- **Cultivation:** Easily grown in full sun with well-drained soil. Avoids wet, poorly drained soils.
- **Other Names:** Also called rose vervain, or clump verbena.
- **Deer Resistance:** Generally considered deer-resistant.