



Parkville Living Center

2022 **Annual Report**

Opening Statements

Message from Our President, Linda Myers

As a member of the founding Board of Directors of the Parkville Living Center, I have witnessed the growth and transformation of the PLC since its inception. The Parkville Living Center started with a simple plan to improve our local community. But how? We learned by listening to local residents through individual conversations, focus groups, and asking for feedback from community agencies. All of these community voices had something important to teach us. As a result, our programs and services reflect what we learned.

- We have **programs** that you, our community, asked for.
- We offer **crisis intervention services** to assist community residents during times of need.
- We make **referrals to community agencies** so community members can call us and we'll guide them in the right direction for their individual needs.

We would not have achieved this growth without the support of our community. I would like to thank our donors, our volunteers, and in-kind contributors. And special thanks to the Platte County Senior Fund for supporting our work to serve senior citizens in Platte County. And for those of you who are not familiar with us yet. Everyone has a gift to share. Won't you join the Parkville Living Center in building YOUR community?

Sincerely,

Linda Myers



A Note From Our Executive Director, Marcus Flores

I am pleased to share the Parkville Living Center's very first annual report with you. What began as an idea during the depths of the COVID pandemic has taken shape over the past few years. We have helped a number of individuals as they navigate a crisis in their lives, we have created a safe and respectful environment where anyone in our community can join an activity or group, where volunteers can share their gifts with others, and where everyone can meet to share a coffee... a meal... or even a laugh.

A lack of social connection can feel very isolating; it can also lead to mental and physical health problems. If these last few years have taught us anything, it is that each of us needs a community not only to survive - but to thrive. We have listened and learned that a "community" can be defined in many ways. Perhaps it is our family members, our friends, or our neighbors. It might include the people we've come to know at the local gym or library. However, some people may not have a "community" at all and they feel isolated. Some people live far away from their family members, some people live alone, some have experienced the loss of family or friends, or they have a chronic illness or hearing loss. The Parkville Living Center offers a variety of ways for people to connect, to get involved in something they enjoy, and to make meaningful connections with others. Read on to learn more about how the Parkville Living Center builds community and changes lives.

Sincerely,

Marcus Flores



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Parkville Living Center

Who We Are

The Parkville Living Center is, at its core, an organization founded on the power of love, dignity, and relationship-building. We are a zero-barriers-to-entry community space that provides referral services, original programs, and crisis intervention.

As a 501(c)(3) co-located within Parkville Presbyterian Church, we are working to build a dynamic and diverse space to mobilize intergenerational connections and provide resources that connect, empower, and educate people in our community.

Our Purpose



MISSION

To celebrate and make space for the spirit of love in our community.



VISION

A community center where people come to engage each other and community resources, share experiences, and deepen relationships.



CORE VALUES

- Celebrating the spirit and dignity of each individual
- Providing a space where community residents can meet and connect with one another
- Supporting individuals and families along their life's journey
- Making space for growth and change to occur – for individuals, families, and our community
- Enabling community residents to share their gifts with others
- Developing programs and services that respond to the needs of our community
- Offering a caring and uplifting environment where people can come to relax, recharge, learn something new, spend quiet time, make new friends, access resources they may need, and participate in our community

2022 Year In Review

2022 was a big year for the PLC. We were officially recognized as a Federal 501(c)(3) nonprofit organization in September, but we were hard at work all year long. We spent the year nurturing the seeds we planted in 2021. The funding we received from the Platte County Senior Fund allowed us to build more programs for our local community and deepen our relationships with local organizations and community members.

By The Numbers:



52+
Volunteers



857+
Volunteer Hours



275
Community
Members Served



\$89,922
Gifts, Grants, &
Contributions



Breaktime Meal

Community Spotlight

Searching for an App but Finding a Friend

Carol sought help downloading Uber during the Parkville Living Center's Tech Connect program so that she could have a way to get around town. Before staff could help her download the app, a woman sitting near her realized that what she needed wasn't Uber – it was a friend. Tech Connect united two Parkville seniors and was the foundation of a friendship that has been strong ever since.



Community Social
& Dance Party

Volunteer Spotlight

Nick

The first time I started volunteering at the PLC was so much fun with all the nice people. Everybody is always sweet and funny! I've grown to love it there. Marcus has been like a second father to me. Linda is so funny, and I like helping out whoever comes here. Every Wednesday, I wake up and can't wait to go to work. It's a good place to be around, and the people are awesome! You find out how good people are and the love that comes from the heart. It's a very good place to bring your families and kids and just enjoy yourself and what they have to offer. You will break down your walls, open up your heart, and good things will come your way.



Kristine

I'm self-employed, and working from home can be lonely. Now, I have a dedicated space for doing my work at the PLC. I get to socialize with many of the wonderful PLC regulars and visitors during my breaks and over lunch. I love it! I've been volunteering for the PLC in various capacities and believe in its leadership and potential to serve even more folks. And as a bonus, there are kind, knowledgeable, and wise people here, and I can have meaningful conversations exploring complex issues. I'm so grateful to feel welcomed and part of the community.



Pam

About a year and a half ago, I noticed a sign at Parkville Presbyterian Church announcing Tech Connect. I had been struggling with my iPad, cell phone, and other devices, and I needed help. Not sure what to expect, I went to the Tuesday morning class. I was very surprised and happy to have discovered this opportunity to learn how to navigate technology and the internet. I have attended almost every class and have met new friends. I have told family and friends about this amazing place. The Parkville Living Center is a wonderful place to learn and meet friends for coffee and conversation. Big thank you to Marcus Flores, who organizes all the events and classes.

Want to get involved?

If you want to donate your time to help build community at the PLC, contact Marcus Flores at marcus@parkvillivelivingcenter.org.



Our Programs & Events

The PLC hosts a wide range of original programs, many of which focus on the needs of senior citizens.

- **Coffee Time** – A community space providing an opportunity for individuals to enjoy coffee and engage in conversations with their neighbors. The PLC offers a relaxed atmosphere with comfortable seating and a hot pot of Parkville Coffee, serving as a place for residents to unwind, read newspapers, and socialize.
- **Tech Connect** – A group-style discussion held weekly, focused on addressing various tech-related questions and concerns. The program aims to provide assistance with devices such as phones, tablets, and computers, as well as social media and smartwatch usage. One-on-one appointments are also available for personalized tech support.
- **Story Time** – A summer reading program designed for children aged three and above. Participants can engage in interactive storytelling sessions and associated activities, earning rewards along the way.
- **Pet Power** – A program connecting individuals who are unable to have pets, such as those residing in senior living facilities or shelters, with pets and their owners. The initiative aims to provide companionship and unconditional love to those in need, promoting emotional well-being for both the recipients and the pets involved.
- **Break Time Meal** – A monthly community dinner welcoming individuals of all ages. The event provides a break from daily routines, offering a free meal in a family-friendly environment. Attendees have the opportunity to engage in conversations, play games, and participate in special activities.
- **Town Hall Forum** – A quarterly event featuring guest speakers who present and engage with the community on various local topics, including services, organizations, and civic engagement. It serves as a platform for discussing issues such as the Nature Sanctuary and ballot measures, fostering community involvement and awareness.
- **Money Talk** – A program where volunteers provide budget coaching and confidential financial discussions to individuals seeking guidance. This initiative aims to assist community members in improving their financial literacy and navigating personal finances more effectively.



- **Thanksgiving** – A traditional Thanksgiving meal on Thanksgiving Day for anyone in the community. This event provides an opportunity for individuals to come together and share a communal meal, fostering a sense of togetherness and inclusivity.
- **Arts and Crafts Fair** – A dynamic one-day event that celebrates creativity, diversity, and the artistic endeavors of our community members. It provides a platform for artists, musicians, and creators to showcase their unique talents through booths and exhibits, engaging with the community and fostering a vibrant, artistic atmosphere.
- **Plant Sales** – The PLC collaborates with local farmers for seasonal fundraisers, offering poinsettias in winter and a diverse selection of garden transplants in spring. These sales support our center and bring the beauty of nature to the community, fostering a sense of connection and appreciation for the natural world.
- **Halloween** – The PLC and Parkville Presbyterian Church collaborate to host a festive pre-Halloween weekend, including a trunk-or-treat experience, Halloween crafts, and games. This event aligns with the Parkville Mainstreet Association and the Parkville Nature Sanctuary Halloween events, generating significant community engagement and participation.

Our most well-attended programs in 2022 were the Break Time Meal, Tech Connect, Town Hall, and Coffee Time. Across all programs, we served an estimated 275 unique individuals, with many attending multiple sessions throughout the year.

- **Crisis Intervention** – A service connecting individuals experiencing crises to support services and resources. By collaborating with volunteers, community agencies, and service partners, residents in crisis connect with the necessary help when they need it most.
- **Information and Referral Services** – Through established relationships with local organizations, residents are connected with the services and resources they require, promoting a supportive and well-connected community. This initiative plays a vital role in fostering a supportive and well-connected community.



Program Management and Oversight

The Parkville Living Center is guided by a Board of Directors with a broad range of experiences, skills, and talents. The Board sets the strategic direction of the PLC and guides the finances. However, our programs wouldn't be possible without the generous volunteers who donate their time.

For some programs, such as Town Hall forums, events, and the Thanksgiving meal, volunteers step in as needed. Others dedicate their time regularly to support the PLC's growth and programming.

Marcus Flores serves as the Executive Director of the Parkville Living Center and is responsible for the day-to-day operations. He is also involved in some of the programs, leveraging his 20+ years of technical and business development experience to empower community members.



*Breaktime Meal
Activities*

2023 Goals

Program Goals

In 2023, the PLC will maintain all existing programs and will add new programs to meet the needs and desires of Parkville community members.

New programs:

- **Film Group** - A bi-weekly film group where participants will receive a monthly selection of thought-provoking movie titles followed by a discussion where participants come together to share their perspectives on these films.
- **Discussion Groups** - A collection of groups of people who will meet for presentations and discussions on diverse topics relevant to entertainment, lifestyle, healthy living, personal growth, and community development. Community groups will provide opportunities to connect with oneself and others, fostering a sense of connection and personal development.
- **Young Adult Space** – A dedicated space for young individuals to gather, where their interests and goals will be embraced and nurtured. Our center’s staff, volunteers, and community members will be available to engage in meaningful conversations and provide resources and mentorship to empower young people in pursuing their passions and goals.
- **Community Social and Dance Party** – A lively semi-annual event will be hosted in collaboration with the American Legion Post 318, featuring delicious food, live music, and exciting raffle opportunities. With a local DJ, a cash bar, and free pizza, this community gathering will provide residents with an occasion to come together, celebrate, and dance the night away.
- **Parkville Living Center Podcast** – This initiative will amplify the voices of community members by sharing diverse experiences and stories that foster understanding, connection, and appreciation for our unique narratives. This platform will allow individuals to contribute insights and enrich our community’s rich tapestry of human experiences.
- **Lunch Meal Program** – We plan to serve hot, fresh, nutritious lunches at the PLC starting in 2023. These group-style meals are daily opportunities for socializing, enjoying a healthy meal, and perhaps meeting some new friends.



Storytime
Crafts

Financial Goals

In addition to the new programs we will launch, we have additional program and improvement goals that will require significant funding.

New Programs/Goals	Description	Funding Required
Lunch Meal Program	Hot, wholesome, and nutritious meals served on-site in a group setting.	\$30,000
PLC Transportation	Local transportation routes to get folks to and from the PLC regularly.	\$25,000
Staff Expansion	Expand staff for more hours of availability and to meet the needs of expanded programming.	\$40,000
Capital Improvement Projects	Community space updates to facilitate and accommodate a wide range of community programs.	\$75,000



Pet Power
Pet Visit

Financial Overview

The Parkville Living Center believes in responsible stewardship of our financial resources. The information below is for fiscal year 1/1/2022 through 12/31/2022.

Fiscal Year 2022	Amount (\$)
Income	
Donations	\$ 36,524.34
Fundraisers	(\$1,312.60)
Grants	\$53,398.00
Total Income	\$88,609.74
Expenses	
Operations	\$84,324.49
Marketing	\$126.00
Programs	\$3,990.10
Total Expenses	\$88,440.59
NET INCOME	\$169.15

Attendance

The PLC has achieved year-over-year attendance growth and is on track to serve more community members across all programs than it did in 2022.

Program	Visits Per Year	
	2021	2022
Coffee Cafe	98	99
Break Time	23	267
Town Hall	280	137
Thanksgiving	68	76
Tech Connect*	0	157
Story Time*	0	24
Pet Power*	0	97
Money Talk*	0	8
Crisis Intervention*	0	18
Referral Services*	0	27
Arts and Crafts Fair*	0	215
TOTAL	469	1,125

* New in 2022



Storytime! and
Town Hall Forum

Ways To Get Involved

in the *Parkville Living Center*



- **Volunteer** - Would you like to socialize with others and be actively involved in your community? The Parkville Living Center seeks volunteers with a variety of skills and interests. Volunteers of all ages are welcome!
- **Help with Seasonal Events** - The Parkville Living Center has events throughout the year. This is a perfect opportunity for you to volunteer a few hours of your time and have fun while supporting your community.
- **Take a Tour** - We'd love to show you our comfortable space and get to know you better. Stop by or call us today to schedule a tour. Short on time? Check us out online at www.parkvillelivingcenter.org.
- **Fundraisers** - Here are some way you can host your own fundraisers:
 - **Hosting a Party?** - Having a birthday or celebrating some other milestone? Instead of gifts, ask your guests to donate money to the Parkville Living Center.
 - **Wish List** - Similar to the above, ask your guests to bring items from our Wish List. Please see our website, or scan the QR code below for a current list.
- **Donate** - Support the Parkville Living Center by making a one-time gift or a monthly contribution. Mail your donation using the enclosed envelope or donate online at www.parkvillelivingcenter.org/donate.



Parkville Living Center

The Parkville Living Center is always open to the kindness of people who want to donate their time or money to support our cause. For more information on ways to get involved, contact:

Marcus Flores

Executive Director

marcus@parkvillelivingcenter.org

Scan the QR code below to visit our Wish List webpage for more information.





Parkville Living Center

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*Visit our Annual Report
webpage for more
information.*